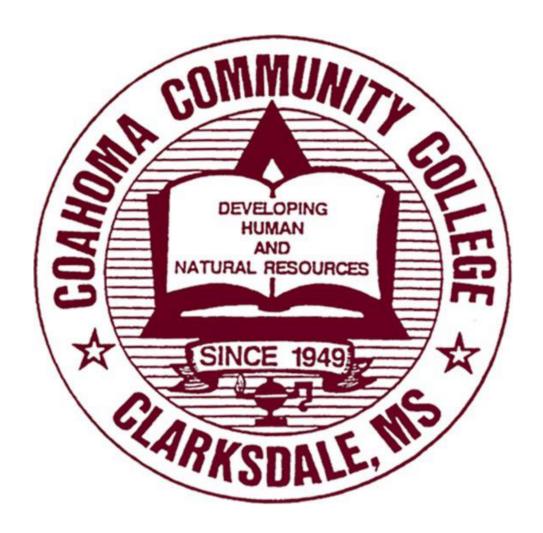
COAHOMA COMMUNITY COLLEGE OFFICE OF RESEARCH, ASSESSMENT, AND STRATEGIC INITIATIVES

PLANNING AND EVALUATION MANUAL 2024 - 2025



Dr. Valmadge Towner, President

Publish by

The Office of Research, Assessment, and Strategic Initiatives 3240 Friars Point Road, Clarksdale, Mississippi 38614 662-621-4670

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Purpose of the Office of Research, Assessment, and Strategic Initiatives

The purpose of the Office of Research, Assessment, and Strategic Initiatives is to provide Coahoma Community College's decision makers with accurate and useful research, assessment and planning services, and accreditation compliance activities that support the College's mission and improve the quality and effectiveness of Coahoma Community College.

Responsibilities of the Office of Research, Assessment, and Strategic Initiatives

The Office of Research, Assessment, and Strategic Initiatives is responsible for providing leadership and oversight to the research, planning, assessment, and accreditation activities of Coahoma Community College. The Office of Research, Assessment, and Strategic Initiatives provides oversight to these activities by:

- 1. Organizing Strategic Planning Council Committee meetings and overseeing the review and evaluation of the institution's mission statement and Strategic Plan;
- 2. Organizing Assessment Committee meetings and overseeing the review and evaluation of the Annual Reports for Coahoma Community College's educational programs, administrative support programs, educational support programs, and community/public service programs; and institutional surveys;
- 3. Organizing Program Review Committee meetings and overseeing program reviews for Coahoma Community College's Academic, Health Sciences, Career-Technical, Administrative, and Educational Support Services;
- 4. Organizing Substantive Change Committee meetings and overseeing the review of institutional changes and the implementation of the institution's Substantive Change Policy;
- 5. Coordinating the administration of college-wide surveys including the development, analysis, and the dissemination of results;
- 6. Coordinating the administration of student evaluations of instructors including the development, analysis, and the dissemination of results;
- 7. Coordinating the administration of 360 performance reviews of employees;
- 8. Ensuring that compliance with accreditation requirements of the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC) is incorporated into the planning and evaluation processes of the institution;
- 9. Coordinating the preparation of the annual profiles and any other reports requested by the Southern Association of Colleges and Schools Commission on Colleges;
- 10. Coordinating the preparation of annual IPEDS data as well as other data required by state, regional, and federal agencies;
- 11. Coordinating the preparation of Report Card data required by the Mississippi Legislature;
- 12. Developing, analyzing, and disseminating annual planning and evaluation documents to the institution's decision-makers (See Annual Publications);
- 13. Performing additional duties as assigned by the President and Ad Hoc reports.

Annual Publications

In order to accomplish its purpose, the Office of Research, Assessment, and Strategic Initiatives publishes or assist with publishing the following annual planning and evaluation documents to the institution's decision-makers:

- 1. Planning and Evaluation Calendar
- 2. Quality Enhancement Planning and Assessment Calendar
- 3. Policy and Procedures Manual
- 4. Fact Sheet
- 5. Annual Reports, Instructional and Non-instructional
- 6. Strategic Plan Annual Report
- 7. Campus Climate Student and Employee Survey Report
- 8. Graduate Exit Survey Report
- 9. Library Orientation Survey Report
- 10. Student Evaluation of Instructional Faculty/Course
- 11. General Education Outcomes Assessment
- 12. Performance Appraisal of Faculty and Chairperson

These documents are published at the following Coahoma Community College Institutional Effectiveness website: http://www.coahomacc.edu/ie/index.html

Office Location and Contact Information

The Office of Research, Assessment, and Strategic Initiatives is located in Community College's Charles F. Reid Sponsored Programs Building. Staff members and contact information are as follows:

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Planning and Evaluation Calendar

The Office of Research, Assessment, and Strategic Initiatives publishes an annual planning and assessment calendar. The 2024-2025 Planning and Evaluation Calendar is published on pages 5 through 8 of this manual.

2024-2025 PLANNING AND EVALUATION CALENDAR

PUBLISHED BY THE OFFICE OF RESEARCH, ASSESSMENT, AND STRATEGIC INITIATIVES

<u>July 2024</u>

20th -21st Strategic Planning Retreat-Develop a Five-Year Strategic Plan for

2021-2025

1st-30th State Strategic Plan 1st-30th SACS Financial Profile

29th **Non-Instructional** *Annual Reports:* Personnel review

evaluate, and report program outcome results outlined in and submit results to Office of Research, Assessment and Strategic

Planning

August 2024

August 1st-31st Community Scholarship Announcement *Opens*

Publish the Fall 2024 Fact Sheet

Annual Planning and Evaluation Manual and Calendar

Report Card Data Collection

5th Administration, Student Support Services, Faculty and

Library Staff Professional Development: Submit an updated Resume and/or Credentialing Form with Professional Development

received during the 2023-24 year

5th -30th IPEDS Registration – Institution Identification and IC Header

5th-30th **ADA Compliance/OCR Report**

September 2024

2nd Library Orientation Faculty and Student Survey *OPENS*

2nd Review/Revise Student Learning/Program Level Outcomes and

Non-Instructional Outcomes for 2023-2024

2nd IPEDS Fall Collection *Opens* - The Fall Collection includes

Institutional Characteristics, Completions, and 12-month

Enrollment

10th First Fall 8-Week Online Courses Student Evaluation of

Instructional Faculty/Course using Canvas LMS OPENS

27th Fall 15-Week Courses Student Evaluation of Instructional

Faculty using Canvas LMS OPENS

9th-27th R.O.A.D to Success Orientation Course Survey and Advising

Feedback Survey for First Fall 8-Week Online Courses

1st-30th SENSE Survey

1st-30th Perkins Report Data Collection

October 2024

1st- 31st Assessment Committee meet and review 2023-2024 instructional

and non-instructional Annual Reports - CLOSE THE LOOP

1st- 31st Report Card Data Collection

2024-2025 PLANNING AND EVALUATION CALENDAR

PUBLISHED BY THE OFFICE OF RESEARCH, ASSESSMENT, AND STRATEGIC INITIATIVES

2 nd - 31 st	Performance Appraisals by Dean of Chairperson/Faculty

12th IPEDS Fall Collection *Closes* - The Fall Collection includes

Institutional Characteristics, Completions, and 12-month

Enrollment

31st Equity in Athletics Disclosure Act Survey

31st Perkins Report Data Due

November 2024

1st-31st Fall Curriculum/Substantive Change Meeting

Second Fall 8-Week Online Courses Student Evaluation of 1st

Instructional Faculty/Course using Canvas LMS OPENS

4th-25th R.O.A.D to Success Orientation Course Survey and Advising

Feedback Survey for Second Fall 8-Week Online Courses

30thFaculty Reflections Due (Academic, Career-Tech, Health

Science, Adjunct and Short-Term)

December 2024

7^{tg}- 10th SACS Annual Conference in Austin, TX

3rd- 6th Submit Course Completion Rates to Instructional Deans/Tableau

6th IPEDS Winter Collections *Opens* - Student Financial

Aid, Graduation Rates, 200% Graduation Rates, and Admissions 6th

IPEDS Spring Collection *Opens* - Fall Enrollment, Finance, Human

Resources, and Academic Library

6^{th-}13th Send Student Evaluation of Instructional Faculty Results to

Faculty/Deans

2024-2025 PLANNING AND EVALUATION CALENDAR

PUBLISHED BY THE OFFICE OF RESEARCH, ASSESSMENT, AND STRATEGIC INITIATIVES

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6th Community Scholarship Announcement *Opens*

10th Submit General Information and Enrollment Profile to SACSCOC First Spring 8-Week Online Courses Student Evaluation of 23rd

Instructional Faculty/Course using Canvas LMS OPENS

23rd-31st R.O.A.D to Success Orientation Course Survey and Advising

Feedback Survey for First Spring 8-Week Online Courses Student

Evaluation of Instructional Faculty/Course

23rd Campus Climate Student and Employee Survey *Opens*

February 2025

1st-28th Preliminary Review of the Mission Statement and Goals by

Strategic Planning Council

IPEDS Winter Collection *Closes*- Student Financial Aid, Graduation 6th

Rates, 200% Graduation Rates, and Admissions

17th Spring 15-week Courses Student **Evaluation** of

Instructional Faculty/Course using Canvas LMS OPENS

March 2025

1st- 31st Performance Appraisals by Dean of Chairperson/Faculty 1st- 31st

Faculty Reflections Due (Academic, Career-Tech, Health

Science, Adjunct and Short-Term)

1st- 31st Board of Trustees Evaluation of the President

3rd Scholarship Announcement *Closes*

24th Second Spring 8-week Online Courses Student Evaluation

of Instructional Faculty/Course using Canvas LMS OPENS

24th-31st R.O.A.D to Success Orientation Course Survey and Advising

Feedback Survey for Second Spring 8-Week Online Courses Student

Evaluation of Instructional Faculty/Course

April 2025

1st- 30th **360 Employee Feedback OPENS**

1st - 30^h Submit Budget Request Form

1st - 30th Instructional and Non-Instructional Program Reviews

2024-2025

3rd IPEDS Spring Collection *Closes* - Fall Enrollment, Finance, Human

Resources, and Academic

2024-2025 PLANNING AND EVALUATION CALENDAR

PUBLISHED BY THE OFFICE OF RESEARCH, ASSESSMENT, AND STRATEGIC INITIATIVES

May	2025

1st-30th Spring Curriculum/Substantive Change Meeting

1st -30th Course Syllabi Review

7th Graduate Exit Surveys in Pinnacle at Graduation Practice 7th Submit Course Completion Rates to Instructional Deans

7th Send Student Evaluation of Instructional Faculty Results to

Faculty/Deans

30th Summer I Courses Student Evaluation of

Instructional Faculty/Course using Canvas LMS OPENS

26th-30th R.O.A.D to Success Orientation Course Survey and Advising

Feedback Survey for Summer I Courses Student Evaluation Student

Evaluation of Instructional Faculty/Course

26th Instructional *Annual Reports*: Academic, Career-Technical, and

Health Science instructors review, evaluate, and report student learning outcome results outlined, including **General Education**

Outcomes

June 2025

2rd -30th **360 Employee Feedback CLOSES**Board Self Evaluation of Trustees

19th Summer II Courses Student Evaluation of

Instructional Faculty/Course using Canvas LMS OPENS

20th-27th R.O.A.D to Success Orientation Course Survey and Advising

Feedback Survey for Summer II Courses Student Evaluation of

Instructional Faculty/Course

30th Submit 360 Feedback Results to the Leadership Team

July 2025

1st-31st Review Year 2 Results of the Colleges 2021-2025 Strategic Plan

Outcomes/Mission, Goals and Values

1st-31st 360 Feedback Follow-Up Performance Development Plan Due

10th Submit State Strategic Plan 10th SACSCOC Financial Profile

17th -18th Strategic Planning Retreat-Develop a Five-Year Strategic Plan for

2021-2025

1st-31st State Strategic Plan 1st-31st SACS Financial Profile

17th Publish Survey Reports: Class Climate Report, Graduate

Exit Report and Library Report

31st Non-Instructional *Annual Reports:* Personnel review

evaluate, and report program outcome results and submit results

to Office of Research, Assessment and Strategic Initiatives

Planning and Evaluation Policies and Procedures

Coahoma Community College's Office of Research, Assessment, and Strategic Initiatives has outlined policies and procedures for its institutional planning and evaluation processes.

These policies and procedures are as follows: (as published in Coahoma Community College's *Policy and Procedures Manual*).

34.1 MISSION STATEMENT REVIEW

The mission statement of Coahoma Community College is the foundation upon which the institution examines itself, allocates its resources, and plans its future. The mission statement is comprehensive, addresses all aspects of institutional function, and actively guides the institution. Listed below are Coahoma Community College's procedures for reviewing, revising, and publishing its mission statement:

- 1. The mission statement will be reviewed as needed during the annual Strategic Planning Council meeting. A preliminary mission statement and goals review will be conducted in February of each year.
- 2. Suggested revisions will be submitted to the institution's faculty, staff, and administration.
- 3. An amended mission statement will require a majority vote from faculty, staff, and administrator voters.
- 4. The amended mission statement will be submitted to the Board of Trustees for approval or disapproval immediately after changes.
- 5. The approved mission statement will be communicated to the institution's constituencies on the institution's website and through several publications including the College Catalog, Policy and Procedures Manual, the Fact Book, the Strategic Plan, Master Facilities Plan and the Annual Reports.

34.2 CURRICULUM REVIEW

Changes in the curriculum may be initiated by students, faculty, administrators, or individuals outside Coahoma Community College.

The initial requests for curriculum revisions are referred to the appropriate division for study, consideration, and refinement. Pending approval, the requested change is then submitted to the Curriculum Committee. Major changes will be submitted to the President and the Board of Trustees for approval. After President and/or Board approval, the instructional deans will take the necessary action for implementing the curriculum change. In the case of Career-Technical curriculum revisions, additional steps are followed for approval by the State Board for Community and Junior Colleges.

34.3 INSTRUCTIONAL AND NON-INSTRUCTIONAL PROGRAM REVIEW

The program review process at Coahoma Community College has been developed to complement the on-going institutional effectiveness process and to become a vital part of institutional planning. The program review is a comprehensive, systematic method of self-evaluation and review of achievement conducted every four years within instructional programs and administrative and educational support services. The program review process at Coahoma Community College is the means for which all programs periodically review themselves according to a set of established criteria. Program review evaluation instruments and the Program Review Schedule are published on the Institutional Effectiveness website.

34.4 PURPOSE AND GOALS

The purpose of the program review is to provide a system of continuous improvement in programs. Review and evaluation procedures provide recognition of the accomplishments of a program as well as identify interventions needed for improvement of the program. The goals of the review are as follows:

- 1. To define the purpose and goals of the institution's programs
- 2. To measure the effectiveness of the institution's programs
- 3. To improve the quality of the institution's programs
- 4. To provide data for such intervention decisions as those regarding staff needs, admission requirements, and curricular additions or deletions
- 5. To provide a system of regular data collection and analysis
- 6. To determine how specific programs serve the mission of the institution and respond to student and community needs.

34.5 PROGRAM REVIEW CYCLE

Each program area will be evaluated once each four-year period.

34.6 CRITERIA FOR EVALUATION

The program review process at Coahoma Community College is the means for which all programs periodically review themselves according to a set of established criteria. This process is comprehensive and cyclical and consists of: (1) the development of a written report by program, (2) a review and report by the Program Review Committee, and (3) a follow-up report/action plan, if necessary.

34.7 ORGANIZATION FOR PROGRAM REVIEW

The program review process will be organized by the Office of Research, Assessment, and Strategic Initiatives. The Office of Research, Assessment, and Strategic Initiatives will coordinate the reviews and findings of the Program Review Committee.

A Program Review Committee will be composed of:

- 1. Administrators
- 2. Faculty and staff members
- 3. Community representatives

The findings and recommendations of the Program Review Committee will be presented to the appropriate administrative officer for final review.

34.8 TEXTBOOK REVIEW

The selection of appropriate textbooks for classroom instruction is the responsibility of the faculty. The instructional deans are responsible for supervising the textbook selection for each course taught in their area. Instructional chairs schedule meetings as needed to discuss textbook adoption.

As one means of ensuring consistency across the different venues in which Coahoma Community College operates, all similar courses offered by the College should use the same textbook. Exceptions to this policy must be approved by the instructor's immediate supervisor. The various disciplines may supplement the standard textbook with other reading and learning materials.

Textbooks will be adopted a minimum of 3 years. However, instructors may request a change in textbooks sooner in unusual circumstances where rapidly changing technologies or major innovations in a discipline render a textbook obsolete. Exceptions to the three-year minimum must be approved by the instructor's immediate supervisor.

34.9 EMPLOYEE PERFORMANCE REVIEW

Coahoma Community College believes in the growth and development of all of its employees and encourages and provides opportunity for self-development and advancement.

The focus of the review is to make certain employees understand their areas of responsibility and how well they are meeting the expectations of the supervisor. A second area of focus is to plan for the upcoming year by reviewing changes, goals, and expectations that will be implemented before the employee's next review period.

34.10 COURSE SYLLABI REVIEW

The faculty members of Coahoma Community College have created master course syllabi to ensure that student learning outcomes and expectations are consistent from course to course. Instructors assigned to teach these courses provide students with more detailed syllabi at the beginning of the semester.

Instructors are expected to use the master syllabi and to meet as needed to evaluate and revise the syllabi. Any syllabi revisions are due to instructional deans by May of each year.

34.11 STRATEGIC PLAN

The Strategic Plan of Coahoma Community College reflects the continuing evolution of the Institution's successes and current challenges. Developed by Coahoma Community College's stakeholders, this document identifies the mission, goals, and objectives for the institution.

The Strategic Plan is designed to guide Coahoma Community College for the upcoming year and future. A key part of the plan is an annual assessment of both progress toward and current relevance of the mission, goals, and objectives of the plan. Modifications are made based upon assessment findings. The Strategic Plan is published on the College's website.

34.12 ANNUAL REPORT

Coahoma Community College's *Annual Report* is an ongoing planning, assessment, and evaluation system to improve and enhance all of the institution's instructional and non-instructional support programs. The College's mission statement and goals are at the center for this planning system.

The purpose of the *Annual Report* is to evaluate the effectiveness of Coahoma Community College's programs and services and to use findings to make decisions that will improve student learning and curriculum, enhance overall institutional effectiveness, and accomplish the mission of the institution. The *Annual Report* is evaluated annually and is published on the Institutional Effectiveness website.

34.13 PLANNING AND BUDGETING

Coahoma Community College engages in ongoing, integrated, and institution-wide research-based planning and evaluation processes. The results from these processes directly correlate with the institution's budget.

After analyzing results from the current year, College personnel are given the opportunity to participate in the budgeting process by submitting departmental requests using the *Departmental Budget Request Form*. These requests are

processed through the division level and then submitted to the Chief Financial Officer and the Budget Committee. The Budget Committee meets annually to evaluate and prioritize budget requests. After requests have been evaluated, the Chief Financial Officer forwards the results to the President. The Board of Trustees grants final approval for the College's overall budget.