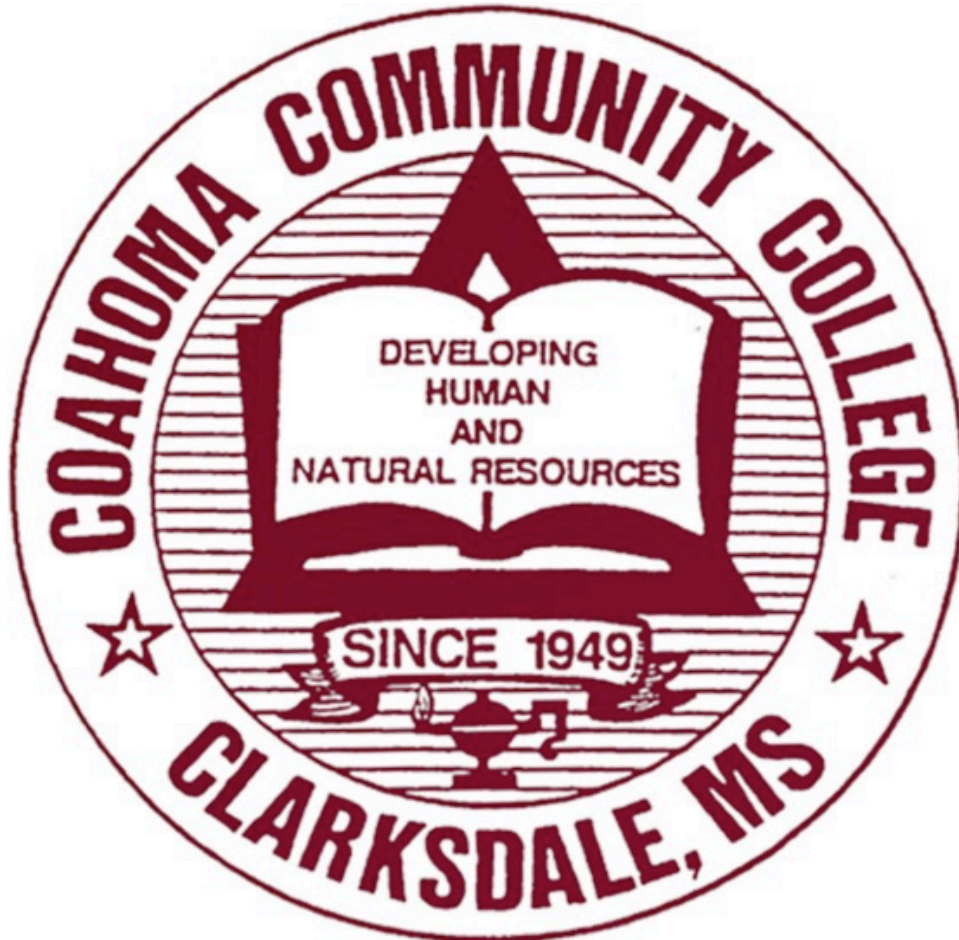


**COAHOMA COMMUNITY COLLEGE  
OFFICE OF RESEARCH, ASSESSMENT, AND  
STRATEGIC INITIATIVES**

**PLANNING AND EVALUATION MANUAL  
2023 - 2024**



**Dr. Valmadge Towner, President**

***Publish by  
The Office of Research, Assessment, and Strategic Initiatives  
3240 Friars Point Road, Clarksdale, Mississippi 38614  
662-621-4670***

**Office of Research, Assessment, and Strategic Initiatives  
2023-2024 Planning and Evaluation Manual**

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# Office of Research, Assessment and Strategic Initiatives

## 2023-2024 Planning and Evaluation Manual

### **Purpose of the Office of Research, Assessment, and Strategic Initiatives**

The purpose of the Office of Research, Assessment, and Strategic Initiatives is to provide Coahoma Community College's decision makers with accurate and useful research, assessment and planning services, and accreditation compliance activities that support the College's mission and improve the quality and effectiveness of Coahoma Community College.

### **Responsibilities of the Office of Research, Assessment, and Strategic Initiatives**

The Office of Research, Assessment, and Strategic Initiatives is responsible for providing leadership and oversight to the research, planning, assessment, and accreditation activities of Coahoma Community College. The Office of Research, Assessment, and Strategic Initiatives provides oversight to these activities by:

1. Organizing Strategic Planning Council Committee meetings and overseeing the review and evaluation of the institution's mission statement and Strategic Plan;
2. Organizing Assessment Committee meetings and overseeing the review and evaluation of the Annual Reports for Coahoma Community College's educational programs, administrative support programs, educational support programs, and community/public service programs; and institutional surveys;
3. Organizing Program Review Committee meetings and overseeing program reviews for Coahoma Community College's Academic, Health Sciences, Career-Technical, Administrative, and Educational Support Services;
4. Organizing Substantive Change Committee meetings and overseeing the review of institutional changes and the implementation of the institution's Substantive Change Policy;
5. Coordinating the administration of college-wide surveys including the development, analysis, and the dissemination of results;
6. Coordinating the administration of student evaluations of instructors including the development, analysis, and the dissemination of results;
7. Coordinating the administration of 360 performance reviews of employees;
8. Ensuring that compliance with accreditation requirements of the Commission on Colleges of the Southern Association of Colleges and Schools (SACSCOC) is incorporated into the planning and evaluation processes of the institution;
9. Coordinating the preparation of the annual profiles and any other reports requested by the Southern Association of Colleges and Schools Commission on Colleges;
10. Coordinating the preparation of annual IPEDS data as well as other data required by state, regional, and federal agencies;
11. Coordinating the preparation of Report Card data required by the Mississippi Legislature;
12. Developing, analyzing, and disseminating annual planning and evaluation documents to the institution's decision-makers (*See Annual Publications*);
13. Performing additional duties as assigned by the President and Ad Hoc reports.

# Office of Research, Assessment, and Strategic Initiatives 2023-2024 Planning and Evaluation Manual

## **Annual Publications**

In order to accomplish its purpose, the Office of Research, Assessment, and Strategic Initiatives publishes or assist with publishing the following annual planning and evaluation documents to the institution's decision-makers:

1. Planning and Evaluation Calendar
2. Quality Enhancement Planning and Assessment Calendar
3. Policy and Procedures Manual
4. Fact Book
5. Annual Reports, Instructional and Non-instructional.
6. Strategic Plan Annual Report
7. Campus Climate Student and Employee Survey Report
8. Graduate Exit Survey Report
9. Library Orientation Survey Report
10. Student Evaluation of Instructional Faculty/Course
11. General Education Outcomes Assessment
12. Performance Appraisal of Faculty and Chairperson

These documents are published at the following Coahoma Community College Institutional Effectiveness website: <http://www.coahomacc.edu/ie/index.html>

## **Office Location and Contact Information**

The Office of Research, Assessment, and Strategic Initiatives is located in Community College's Charles F. Reid Sponsored Programs Building. Staff members and contact information are as follows:

Cynthia Williams-Roberson, Director  
and Accreditation Liaison  
Office # 2  
PH: 662-621-4670  
EMAIL: [cwilliams@coahomacc.edu](mailto:cwilliams@coahomacc.edu)

Tara Bell, Coordinator  
Office # 6  
PH: 662-621-4701  
EMAIL: [tbell@coahomacc.edu](mailto:tbell@coahomacc.edu)

## **Planning and Evaluation Calendar**

The Office of Research, Assessment, and Strategic Initiatives publishes an annual planning and assessment calendar. The 2023-2024 Planning and Evaluation Calendar is published on pages 5 through 8 of this manual.

**COAHOMA COMMUNITY COLLEGE**  
**2023-2024 PLANNING AND EVALUATION CALENDAR**  
 PUBLISHED BY THE OFFICE OF RESEARCH, ASSESSMENT, AND STRATEGIC INITIATIVES

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**July 2023**

20<sup>th</sup> -21<sup>st</sup> Strategic Planning Retreat-Develop a Five-Year Strategic Plan for 2023-2027

28<sup>th</sup> **Non-Instructional Annual Reports:** Personnel review evaluate, and report program outcome results outlined in and submit results to Office of Research, Assessment and Strategic Planning

**August 2023**

August 1<sup>st</sup>-31<sup>st</sup> Community Scholarship Announcement ***Opens***  
 Publish the Fall 2023 Fact Sheets  
 Annual Planning and Evaluation Manual and Calendar  
 Report Card Data Collection

2<sup>nd</sup> **Administration, Student Support Services, Faculty and Library Staff Professional Development:** Submit an updated Resume and/or Credentialing Form with Professional Development received during the 2022-23 year

4<sup>th</sup> -28<sup>th</sup> IPEDS Registration – Institution Identification and IC Header

4<sup>th</sup>-28<sup>th</sup> **ADA Compliance Report**

**September 2023**

1<sup>st</sup> Library Orientation Faculty and Student Survey ***OPENS***

1<sup>st</sup> Review/Revise Student Learning/Program Level Outcomes and Non-Instructional Outcomes for 2022-2023

4<sup>th</sup> IPEDS Fall Collection ***Opens*** - The Fall Collection includes Institutional Characteristics, Completions, and 12-month Enrollment

12<sup>th</sup> **First Fall 8-Week Online Courses Student Evaluation of Instructional Faculty/Course using Canvas LMS *OPENS***

29<sup>th</sup> **Fall 15-Week Courses Student Evaluation of Instructional Faculty using Canvas LMS *OPENS***

11<sup>th</sup>-29<sup>th</sup> R.O.A.D to Success Orientation Course Survey and Advising Feedback Survey for First Fall 8-Week Online Courses

1<sup>st</sup>-29<sup>th</sup> **SENSE Survey**

1<sup>st</sup>-29<sup>th</sup> Perkins Report Data Collection

**October 2023**

2<sup>nd</sup>- 30<sup>th</sup> Assessment Committee meet and review 2022-2023 instructional and non-instructional Annual Reports – **CLOSE THE LOOP**

2<sup>nd</sup>- 30<sup>th</sup> Report Card Data Collection

**COAHOMA COMMUNITY COLLEGE**  
**2023-2024 PLANNING AND EVALUATION CALENDAR**  
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2<sup>nd</sup>- 30<sup>th</sup> ***Performance Appraisals by Dean of Chairperson/Faculty***  
 14<sup>th</sup> IPEDS Fall Collection ***Closes*** - The Fall Collection includes  
 Institutional Characteristics, Completions, and 12-month  
 Enrollment  
 30<sup>th</sup> Equity in Athletics Disclosure Act Survey  
 31<sup>st</sup> Perkins Report Data Due

**November 2023**

1<sup>st</sup>-27<sup>th</sup> Fall Curriculum/Substantive Change Meeting  
 2<sup>nd</sup> ***Second Fall 8-Week Online Courses Student Evaluation of  
 Instructional Faculty/Course using Canvas LMS OPENS***  
 24<sup>th</sup> ***First 4-Week Online Courses Student Evaluation of  
 Instructional Faculty/Course using Canvas LMS OPENS***  
 3<sup>rd</sup>-24<sup>th</sup> R.O.A.D to Success Orientation Course Survey and Advising  
 Feedback Survey for Second Fall 8-Week Online Courses  
 30<sup>th</sup> ***Faculty Reflections Due (Academic, Career-Tech, Health  
 Science, Adjunct and Short-Term)***

**December 2023**

2<sup>nd</sup>- 5<sup>th</sup> SACS Annual Conference in Orlando, FL  
 4<sup>th</sup>- 7<sup>th</sup> Submit Course Completion Rates to Instructional Deans/Tableau  
 7<sup>th</sup> IPEDS Winter Collections ***Opens*** - Student Financial  
 Aid, Graduation Rates, 200% Graduation Rates, and Admissions  
 7<sup>th</sup> IPEDS Spring Collection ***Opens*** - Fall Enrollment, Finance, Human  
 Resources, and Academic Library  
 6<sup>th</sup>-13<sup>th</sup> Send Student Evaluation of Instructional Faculty Results to  
 Faculty/Deans

**COAHOMA COMMUNITY COLLEGE**  
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**January 2024**

2 <sup>nd</sup>	<b><i>Second 4-Week Online Courses Student Evaluation of Instructional Faculty/Course using Canvas LMS OPENS</i></b>
8 <sup>th</sup>	Community Scholarship Announcement <b><i>Opens</i></b>
12 <sup>th</sup>	Submit General Information and Enrollment Profile to SACSCOC
22 <sup>nd</sup>	<b><i>First Spring 8-Week Online Courses Student Evaluation of Instructional Faculty/Course using Canvas LMS OPENS</i></b>
22 <sup>nd</sup> -31 <sup>st</sup>	R.O.A.D to Success Orientation Course Survey and Advising Feedback Survey for First Spring 8-Week Online Courses Student Evaluation of Instructional Faculty/Course
22 <sup>nd</sup>	Campus Climate Student and Employee Survey <b><i>Opens</i></b>

**February 2024**

1 <sup>st</sup> -28 <sup>th</sup>	Preliminary Review of the Mission Statement and Goals by Strategic Planning Council
8 <sup>th</sup>	IPEDS Winter Collection <b><i>Closes</i></b> - Student Financial Aid, Graduation Rates, 200% Graduation Rates, and Admissions
19 <sup>th</sup>	<b><i>Spring 15-week Courses Student Evaluation of Instructional Faculty/Course using Canvas LMS OPENS</i></b>

**March 2024**

1 <sup>st</sup> - 30 <sup>th</sup>	<b><i>Performance Appraisals by Dean of Chairperson/Faculty Faculty Reflections Due (Academic, Career-Tech, Health Science, Adjunct and Short-Term)</i></b>
1 <sup>st</sup> - 30 <sup>th</sup>	Board of Trustees Evaluation of the President
1 <sup>st</sup> - 30 <sup>th</sup>	Scholarship Announcement <b><i>Closes</i></b>
3 <sup>rd</sup>	
24 <sup>th</sup>	<b><i>Second Spring 8-week Online Courses Student Evaluation of Instructional Faculty/Course using Canvas LMS OPENS</i></b>
24 <sup>th</sup> -30 <sup>th</sup>	R.O.A.D to Success Orientation Course Survey and Advising Feedback Survey for Second Spring 8-Week Online Courses Student Evaluation of Instructional Faculty/Course

**April 2024**

1 <sup>st</sup> - 29 <sup>th</sup>	<b>360 Employee Feedback OPENS</b>
1 <sup>st</sup> - 29 <sup>th</sup>	Submit Budget Request Form
1 <sup>st</sup> - 29 <sup>th</sup>	<b>Instructional and Non-Instructional Program Reviews 2023-2024</b>
4 <sup>th</sup>	IPEDS Spring Collection <b><i>Closes</i></b> - Fall Enrollment, Finance, Human Resources, and Academic

**COAHOMA COMMUNITY COLLEGE**  
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**May 2024**

1 <sup>st</sup> -31 <sup>st</sup>	Spring Curriculum/Substantive Change Meeting
1 <sup>st</sup> -31 <sup>st</sup>	Course Syllabi Review
8 <sup>th</sup>	Graduate Exit Surveys in Pinnacle at Graduation Practice
7 <sup>th</sup>	Submit Course Completion Rates to Instructional Deans
7 <sup>th</sup>	Send Student Evaluation of Instructional Faculty Results to Faculty/Deans
23 <sup>rd</sup>	<b><i>Summer I Courses Student Evaluation of Instructional Faculty/Course using Canvas LMS OPENS</i></b>
23 <sup>rd</sup> -31 <sup>st</sup>	R.O.A.D to Success Orientation Course Survey and Advising Feedback Survey for Summer I Courses Student Evaluation Student Evaluation of Instructional Faculty/Course
24 <sup>th</sup>	<b>Instructional Annual Reports:</b> Academic, Career-Technical, and Health Science instructors review, evaluate, and report student learning outcome results outlined, including <b>General Education Outcomes</b>

**June 2024**

3 <sup>rd</sup>	<b>360 Employee Feedback CLOSSES</b>
3 <sup>rd</sup> -30 <sup>th</sup>	Board Self Evaluation of Trustees
9 <sup>th</sup>	<b><i>First Summer 4-Week Online Courses Student Evaluation of Instructional Faculty/Course using Canvas LMS OPENS</i></b>
20 <sup>th</sup>	<b><i>Summer II Courses Student Evaluation of Instructional Faculty/Course using Canvas LMS OPENS</i></b>
21 <sup>st</sup> -28 <sup>th</sup>	R.O.A.D to Success Orientation Course Survey and Advising Feedback Survey for Summer II Courses Student Evaluation of Instructional Faculty/Course
30 <sup>th</sup>	Submit 360 Feedback Results to the Leadership Team

**July 2024**

1 <sup>st</sup> -31 <sup>st</sup>	Review Year 2 Results of the Colleges 2023-2027 Strategic Plan Outcomes/Mission, Goals and Values
1 <sup>st</sup> -31 <sup>st</sup>	360 Feedback Follow-Up Performance Development Plan Due
11 <sup>th</sup>	<b>Publish Survey Reports: Class Climate Report, Graduate Exit Report and Library Report</b>
11 <sup>th</sup>	Submit State Strategic Plan
11 <sup>th</sup>	SACSCOC Financial Profile
31 <sup>st</sup>	<b>Non-Instructional Annual Reports:</b> Personnel review evaluate, and report program outcome results and submit results to Office of Research, Assessment and Strategic



# Office of Research, Assessment, and Strategic Initiatives 2023-2024 Planning and Evaluation Manual

## Planning and Evaluation Policies and Procedures

Coahoma Community College's Office of Research, Assessment, and Strategic Initiatives has outlined policies and procedures for its institutional planning and evaluation processes.

These policies and procedures are as follows: (as published in Coahoma Community College's *Policy and Procedures Manual*).

### **34.1 MISSION STATEMENT REVIEW**

The mission statement of Coahoma Community College is the foundation upon which the institution examines itself, allocates its resources, and plans its future. The mission statement is comprehensive, addresses all aspects of institutional function, and actively guides the institution. Listed below are Coahoma Community College's procedures for reviewing, revising, and publishing its mission statement:

1. The mission statement will be reviewed as needed during the annual Strategic Planning Council meeting. A preliminary mission statement and goals review will be conducted in February of each year.
2. Suggested revisions will be submitted to the institution's faculty, staff, and administration.
3. An amended mission statement will require a majority vote from faculty, staff, and administrator voters.
4. The amended mission statement will be submitted to the Board of Trustees for approval or disapproval immediately after changes.
5. The approved mission statement will be communicated to the institution's constituencies on the institution's website and through several publications including the *College Catalog*, *Policy and Procedures Manual*, the *Fact Book*, the *Strategic Plan*, *Master Facilities Plan* and the *Annual Reports*.

### **34.2 CURRICULUM REVIEW**

Changes in the curriculum may be initiated by students, faculty, administrators, or individuals outside Coahoma Community College.

The initial requests for curriculum revisions are referred to the appropriate division for study, consideration, and refinement. Pending approval, the requested change is then submitted to the Curriculum Committee. Major changes will be submitted to the President and the Board of Trustees for approval. After President and/or Board approval, the instructional deans will take the necessary action for implementing the curriculum change. In the case of Career-Technical curriculum revisions, additional steps are followed for approval by the State Board for Community and Junior Colleges.

## **Office of Research, Assessment, and Strategic Initiatives 2023-2024 Planning and Evaluation Manual**

### **34.3 INSTRUCTIONAL AND NON-INSTRUCTIONAL PROGRAM REVIEW**

The program review process at Coahoma Community College has been developed to complement the on-going institutional effectiveness process and to become a vital part of institutional planning. The program review is a comprehensive, systematic method of self-evaluation and review of achievement conducted every four years within instructional programs and administrative and educational support services. The program review process at Coahoma Community College is the means for which all programs periodically review themselves according to a set of established criteria. Program review evaluation instruments and the Program Review Schedule are published on the Institutional Effectiveness website.

### **34.4 PURPOSE AND GOALS**

The purpose of the program review is to provide a system of continuous improvement in programs. Review and evaluation procedures provide recognition of the accomplishments of a program as well as identify interventions needed for improvement of the program. The goals of the review are as follows:

1. To define the purpose and goals of the institution's programs
2. To measure the effectiveness of the institution's programs
3. To improve the quality of the institution's programs
4. To provide data for such intervention decisions as those regarding staff needs, admission requirements, and curricular additions or deletions
5. To provide a system of regular data collection and analysis
6. To determine how specific programs serve the mission of the institution and respond to student and community needs.

### **34.5 PROGRAM REVIEW CYCLE**

Each program area will be evaluated once each four-year period.

### **34.6 CRITERIA FOR EVALUATION**

The program review process at Coahoma Community College is the means for which all programs periodically review themselves according to a set of established criteria. This process is comprehensive and cyclical and consists of: (1) the development of a written report by program, (2) a review and report by the Program Review Committee, and (3) a follow-up report/action plan, if necessary.

## **Office of Research, Assessment, and Strategic Initiatives 2023-2024 Planning and Evaluation Manual**

### **34.7 ORGANIZATION FOR PROGRAM REVIEW**

The program review process will be organized by the Office of Research, Assessment, and Strategic Initiatives. The Office of Research, Assessment, and Strategic Initiatives will coordinate the reviews and findings of the Program Review Committee.

A Program Review Committee will be composed of:

1. Administrators
2. Faculty and staff members
3. Community representatives

The findings and recommendations of the Program Review Committee will be presented to the appropriate administrative officer for final review.

### **34.8 TEXTBOOK REVIEW**

The selection of appropriate textbooks for classroom instruction is the responsibility of the faculty. The instructional deans are responsible for supervising the textbook selection for each course taught in their area. Instructional chairs schedule meetings as needed to discuss textbook adoption.

As one means of ensuring consistency across the different venues in which Coahoma Community College operates, all similar courses offered by the College should use the same textbook. Exceptions to this policy must be approved by the instructor's immediate supervisor. The various disciplines may supplement the standard textbook with other reading and learning materials.

Textbooks will be adopted a minimum of 3 years. However, instructors may request a change in textbooks sooner in unusual circumstances where rapidly changing technologies or major innovations in a discipline render a textbook obsolete. Exceptions to the three-year minimum must be approved by the instructor's immediate supervisor.

### **34.9 EMPLOYEE PERFORMANCE REVIEW**

Coahoma Community College believes in the growth and development of all of its employees and encourages and provides opportunity for self-development and advancement.

The focus of the review is to make certain employees understand their areas of responsibility and how well they are meeting the expectations of the supervisor. A second area of focus is to plan for the upcoming year by reviewing changes, goals, and expectations that will be implemented before the employee's next review period.

## Office of Research, Assessment, and Strategic Initiatives 2023-2024 Planning and Evaluation Manual

### 34.10 COURSE SYLLABI REVIEW

The faculty members of Coahoma Community College have created master course syllabi to ensure that student learning outcomes and expectations are consistent from course to course. Instructors assigned to teach these courses provide students with more detailed syllabi at the beginning of the semester.

Instructors are expected to use the master syllabi and to meet as needed to evaluate and revise the syllabi. Any syllabi revisions are due to instructional deans by May of each year.

### 34.11 STRATEGIC PLAN

The Strategic Plan of Coahoma Community College reflects the continuing evolution of the Institution's successes and current challenges. Developed by Coahoma Community College's stakeholders, this document identifies the mission, goals, and objectives for the institution.

The Strategic Plan is designed to guide Coahoma Community College for the upcoming year and future. A key part of the plan is an annual assessment of both progress toward and current relevance of the mission, goals, and objectives of the plan. Modifications are made based upon assessment findings. The Strategic Plan is published on the College's website.

### 34.12 ANNUAL REPORT

Coahoma Community College's *Annual Report* is an ongoing planning, assessment, and evaluation system to improve and enhance all of the institution's instructional and instructional support programs. The College's mission statement and goals are at the center for this planning system.

The purpose of the *Annual Report* is to evaluate the effectiveness of Coahoma Community College's programs and services and to use findings to make decisions that will improve student learning and curriculum, enhance overall institutional effectiveness, and accomplish the mission of the institution. The *Annual Report* is evaluated annually and is published on the Institutional Effectiveness website.

### 34.13 PLANNING AND BUDGETING

Coahoma Community College engages in ongoing, integrated, and institution-wide research-based planning and evaluation processes. The results from these processes directly correlate with the institution's budget.

After analyzing results from the current year, College personnel are given the opportunity to participate in the budgeting process by submitting departmental requests using the *Departmental Budget Request Form*. These requests are processed through the division level and then submitted to the Chief Financial

Officer and the Budget Committee. The Budget Committee meets annually to evaluate and prioritize budget requests. After requests have been evaluated, the Chief Financial Officer forwards the results to the President. The Board of Trustees grants final approval for the College's overall budget.